

37TH

MAYDAY

PARADE AND FESTIVAL · MAY 1, 2011

JOIN-IN SECTION AND INFORMATION TABLE BROCHURE

Alan Turkus

Have a message you want to get out?

Come join us in the MayDay Parade and/or
set up an Information Table at the Festival

*An excellent way for an organization to raise public awareness
about various issues, interests and causes.*

FOR MORE INFORMATION CALL (612) 721-2535 EXT. 23



**IN THE HEART OF THE BEAST
PUPPET AND MASK THEATRE**

1500 East Lake Street, Minneapolis, Minnesota 55407

IN THE HEART OF THE BEAST PUPPET AND MASK THEATRE

MAYDAY PARADE AND FESTIVAL — SUNDAY, MAY 1, 2011

2011 Join-In Section and Information Table Brochure



The MayDay Parade and Festival draws huge crowds of people each year. Hosting an Information Table at the Festival or being part of the Join-In Section of the Parade are great ways for an organization to raise public awareness. **Sign up to have an Information Table or to be in the Join-In Section** by completing the attached form and returning it with the required fee. Sign up for both by April 22 and save \$15!

In the Heart of the Beast takes great care and pride in maintaining the non-commercial tone of this family-friendly parade and festival. Information Tables and the Join-In Section of the Parade provide a platform for grassroots organizations to share their interests with our community. Please remember that because many young children attend this event with their families, your message needs to be delivered in a manner that is appropriate for general audiences. Also, donations, monetary solicitations or sales of any kind are not permitted along the parade route or in the park.

The parade begins at 1:00 p.m. and reaches Powderhorn Park around 3:00 p.m. The rain date for the event is Sunday, May 8, 2011. Registration fees are non-refundable.

In keeping with the spirit of MayDay we accept volunteer hours in exchange for the registration fees for both the Join-In Section and Information Tables. To enroll in the volunteer program check the appropriate VOLUNTEER box. Upon receiving your application our Volunteer Coordinator will contact you and arrange for people from your organization to provide 4 to 8 hours of volunteer service on the day of the event. You must still include payment for the full registration fee. A refund will be mailed to you following the event after your group's volunteer hours are confirmed.

Please read the guidelines for each part of the event that you plan to participate in, to make sure you understand the terms of this agreement.

2011 MayDay Parade JOIN-IN Section

Being a part of the MayDay Parade as it goes down Bloomington Avenue is a wonderful way for your group or organization to strut its stuff and to be part of this joyous event. In addition to a registration fee of \$50 to help offset staffing cost for this aspect of the parade. **Advanced registration preferred — due April 22, 2011.** We have a few simple rules that everyone in the Parade is required to observe:

1. You must have a banner that identifies your group or organization — get creative and bring your own puppets and performance art to communicate your message to the Parade audience.
2. No motorized vehicles are allowed. Non-motorized floats must be pre-registered and approved by HOBT.
3. No amplified sound or megaphones.
4. No soliciting of any kind.
5. No distribution of flyers, food or other items.
6. This is a green event. Avoid single serving plastic bottles for your volunteers.
7. Your message and the delivery of that message must be peaceful and appropriate for an audience that has many young children present
8. Parade participants must be respectful and follow the directions of parade officials, police officers and others charged with keeping the parade a safe and fun experience.
9. Line-up for the Join-In section is first come, first served and begins at Noon on Sunday, May 1 at Cedar Field (25th Street & Cedar Avenue). You must check in with the Join-In coordinator to receive your line up number. Rain date is Sunday, May 8. All puppets created for the Join-In section must be made at your own expense outside of the MayDay public workshops. (For information about the story-telling part of the parade, please visit www.hobt.org.)

2011 MayDay Festival INFORMATION TABLES

Information tables are intended for the distribution of information. Your group is welcome to collect names for your mailing list, but no sales or solicitations of any kind are allowed. **Advance registration is required — due April 22, 2011.** A registration fee of \$85 offsets our printing, postage and staff time to coordinate this aspect of the festival.

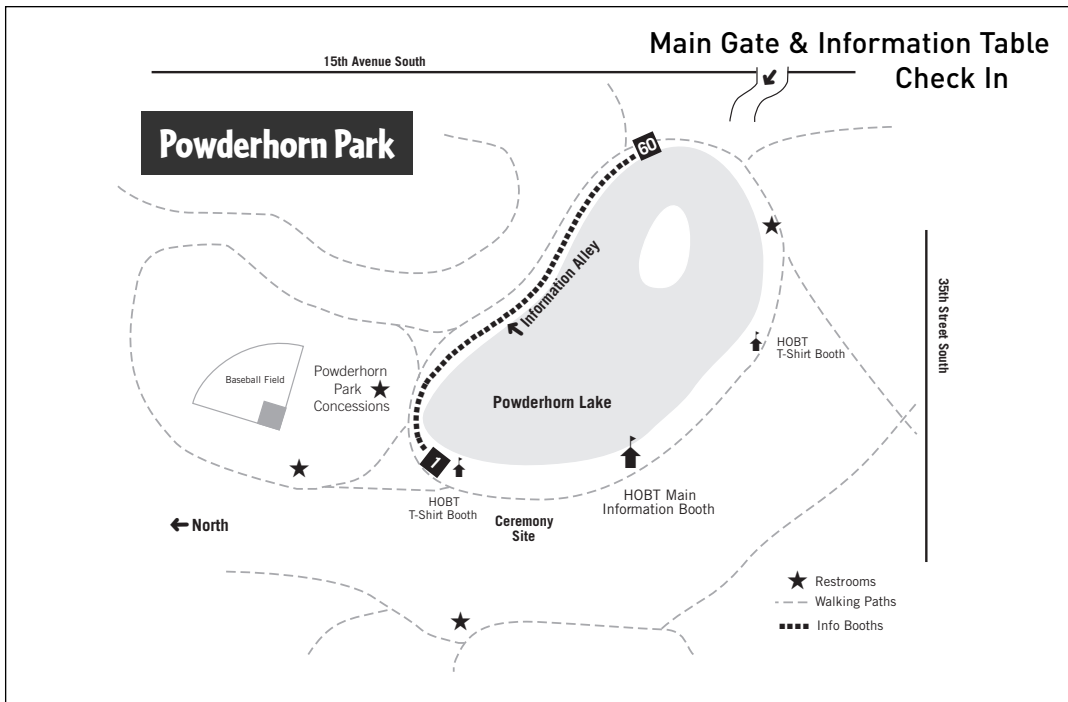
1. Your group will be assigned a location in Information Alley when your application is received. Please indicate your site preference on the registration form (see map on next page).
2. You will be notified of your site location through email confirmation after we receive your application.
3. Set-up time is 9:00 a.m. Check in is at the main gate. One vehicle per booth will be allowed on park grounds for load-in purposes only. All vehicles must be out of the park by 11:00 a.m. Any vehicles that remain on the park grounds will be ticketed.
4. **Bring your own tables and chairs**, as well as banners, signs, literature and other fun booth decorations. Booth area must be kept clean. All tables, chairs, flyers, signage, etc. must be removed at the end of the festival. Each space is approximately 10 X 10.
5. Tear down can occur anytime after 7 p.m. Vehicles will be allowed into the park grounds for tear down at the direction of the Powderhorn Park and MayDay Festival Directors.
6. The Park does not allow any grilling, cooking or preparing of food, food sales or food giveaways.
7. This is a green event. Avoid single serving plastic bottles for your volunteers.
8. No amplified sound of any kind is permitted in the Park.
9. No selling or solicitations of any kind is permitted.



Mark Wohahn

Please feel free to contact us with any questions at (612) 721-2535 extension 23 or go to the web site (www.hobt.org) and click on “MayDay” to discover all the options for being part of this one-of-a-kind community event.

If the weather looks questionable please listen to KFAI (90.3 FM or 106.7 FM) or WCCO (830 AM) radio for postponement information. Please note — the parade has only been cancelled once in 36 years due to weather conditions.



David Romm

2011 MayDay Join-In Section AND Information Table Registration Form **DUE APRIL 22, 2011**

RETURN COMPLETED FORM AND PAYMENT TO: In the Heart of the Beast Puppet & Mask Theatre, 1500 East Lake Street, Minneapolis, MN 55407

WE WISH TO REGISTER FOR:

- Join-In Section Registration (\$50 in advance, \$60 day of)
- Information Table Registration (\$85; pre-payment required)
Site preference: 1st: _____ 2nd: _____ 3rd: _____
- Will your group bring a tent? **YES NO** (please circle one)
- Join-In Section **AND** Information Table Registration (\$120)
Site preference for Info Table: 1st: _____ 2nd: _____ 3rd: _____
- Do you have a non-motorized float? **YES NO** (please circle one)

PLEASE PRINT CLEARLY:

NAME OF ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT PERSON'S NAME _____

CONTACT PERSON'S DAYTIME PHONE # _____

CONTACT PERSON'S EMAIL ADDRESS (VERY IMPORTANT) _____

A CHECK FOR \$ _____ IS ENCLOSED FOR PAYMENT.

MAKE YOUR CHECK PAYABLE TO: In the Heart of the Beast Puppet & Mask Theatre

PLEASE CHARGE OUR REGISTRATION OF \$ _____ TO:
 VISA MASTERCARD DISCOVER AMERICAN EXPRESS

CARD # _____ EXPIRATION DATE _____

NAME ON CARD _____ SIGNATURE _____

VOLUNTEER EXCHANGE PROGRAM

- We will provide 4 hours of volunteer service on MayDay in exchange for participation in the Join-In section.
- We will provide 6 hours of volunteer service on MayDay in exchange for the Information Table site fee.
- We will provide 8 hours of volunteer service on MayDay in exchange for Join-In Section participation **AND** Information Table site fee.

Once our volunteer service hours have been completed and confirmed, our refund check should be issued to:

FIRST NAME _____ LAST NAME _____

Our refund check should be mailed to:

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

By completing this registration form, the above organization, its representatives and all the individuals who participate with the organization in the 2011 MayDay Parade and/or Festival on May 1 agree to abide by the terms and conditions set forth above. It is understood that failure to comply will result in the cancellation of your participation in the Parade and Festival. HOB T assumes no liability in the event of rain, sleet, snow or other weather conditions that may force cancellation of this event. The rain date is set for May 8, 2011. Participants shall fully indemnify and hold harmless HOB T and the Minneapolis Park & Recreation Board from any actions, suits, claims or damages which may be brought against them arising from participation in the MayDay Parade and Festival. Registration fees are non-refundable.

SIGNATURE OF AUTHORIZED REPRESENTATIVE _____ DATE _____

NOTE: Keep a photocopy of this completed registration form and bring it with you to facilitate check-in for Join-In Section Line-Up and Information Table Set-Up.